# ASSIGNMENTS

**BACHELOR OF COMMERCE**

**B.Com- 2nd semester (1st Year)**

**For**

**Promotee Students**

**Admitted in Session 2026 (Jan/Feb)**

**Centre for Distance and Online Education**

**Guru Jambeshwar University of Science & Technology**

**Hisar-125001**


**Compiled by:-**

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**Programme Coordinator**

**B.Com - Programme**

**CDOE, GJUS&T, Hisar**

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**Programme: Bachelor of Commerce (B.Com.)**

**Course Name: Financial Accounting-II** **Total Marks – 30**

**Semester – $2^{nd}$** **B.Com- $1^{st}$ Year**

**Code: BCOM 201**

**Important Instructions**

- **i.** **All questions are compulsory.**
- **ii.** **Each question carries 05 marks.**
- **iii.** **All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on the student's portal.**

## ASSIGNMENT I

1. Pass Journal entries in the books of Lessee for royalty transactions (including minimum rent account).
2. Explain the valuation of unsold stock in consignment. Why is it necessary?
3. What are Branch Accounts? Explain the different types of branches.

## ASSIGNMENT II

1. Explain the accounting treatment when goods are returned due to non-payment of instalments.
2. Distinguish between Fixed Capital Account and Fluctuating Capital Account.
3. What is Dissolution of a Partnership Firm? Explain the accounting procedure involved.

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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**Programme: Bachelor of Commerce (B.Com.)**

**Course Name: Macro Economics** **Total Marks – 30**

**Semester – 2nd** **B.Com- 1st Year**

**Code: BCOM 202**

**Important Instructions**

i. **All questions are compulsory.**

ii. **Each question carries 05 marks.**

iii. **All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on the student's portal.**

## ASSIGNMENT I

1. What do you mean by Macro Economics? Explain about its scope and importance.
2. How will you measure income determination in closed and open economy?
3. Write short note on the following:
    - New Classical Models of output determination
    - Life cycle Hypothesis

## ASSIGNMENT II

1. Explain about the concept of investment multiplier with a suitable example.
2. Explain about the various phases of business cycle with a suitable example.
3. Write short note on the following:
    - Nature and definitions of money
    - Inflation and its economic impact

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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**Programme: Bachelor of Commerce (B.Com.)**

**Course Name: Business Communication** **Total Marks – 30**

**Semester – 2nd** **B.Com- 1st Year**

**Code: BCOM 203**

**Important Instructions**

i. **All questions are compulsory.**
ii. **Each question carries 05 marks.**
iii. **All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on the student's portal.**

## ASSIGNMENT I

1. Explain the nature and process of business communication with a suitable example.

2. Discuss the major barriers to communication and suggest measures for overcoming them.

3. Explain the importance of speaking skills in business communication. Discuss the characteristics of effective speaking.

## ASSIGNMENT II

1. Explain the purpose and format of memos, notices and circulars in business organizations.
2. Discuss the framework of a business report and explain the essential components of a well-structured report.
3. Explain the importance of minutes of meetings. Discuss the procedure for recording effective minutes.

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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**Programme: Bachelor of Commerce (B.Com.)**

**Course Name: Marketing Management** **Total Marks – 30**

**Semester – 2nd** **B.Com- 1st Year**

**Code: BCOM 204**

**Important Instructions**

i. **All questions are compulsory.**
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## ASSIGNMENT I

1. What are marketing channels? Explain the nature, types and role of intermediaries in distribution. Discuss the major factors influencing channel design decisions.
2. Explain the importance of Environmental Scanning in marketing. Give an example of how a company adapted to its environment successfully.
3. Compare and contrast cost-based pricing and value-based pricing. Which method is more effective in today's competitive business environment?

## ASSIGNMENT II

1. Write short notes on Green Marketing and Consumerism. How do they affect business decisions in India?
2. Define the concept and scope of marketing. How do the 4 A's of marketing (Acceptability, Affordability, Accessibility, Awareness) differ from the traditional 4 P's?
3. Write a short note on the following:
   a) Network Marketing
   b) Ethics in Marketing

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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**Programme: Bachelor of Commerce (B.Com.)**

**Course Name: Organisational Behaviour** **Total Marks – 30**

**Semester – 2nd** **B.Com- 1st Year**

**Code: BCOM 205**

**Important Instructions**

i. **All questions are compulsory.**
ii. **Each question carries 05 marks.**
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## ASSIGNMENT I

1. Define Organisational Behaviour. Explain its nature, scope, and importance in understanding and managing human behaviour in organisations.
2. Explain the concept of personality and discuss the major factors influencing personality development.
3. What is perception? Explain the perceptual process and discuss any three factors that influence individual perception in an organisation.

## ASSIGNMENT II

**1.** Define motivation and explain Maslow's Need Hierarchy Theory and Herzberg's Two-Factor Theory.

**2.** Explain the meaning and types of groups in an organisation. Discuss the stages of group development.

**3.** What is organisational conflict? Explain its causes and discuss suitable methods for managing conflict in an organisation.

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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**Programme: Bachelor of Commerce (B.Com.)**

**Course Name: Business Environment** **Total Marks – 30**

**Semester – 2nd** **B.Com- 1st Year**

**Code: BCOM 206**

**Important Instructions**

i. **All questions are compulsory.**
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## ASSIGNMENT I

1. Explain the Economic Environment and its impact on business strategy.
2. "Business does not operate in isolation." Explain this statement with reference to various components of business environment.
3. Discuss the opportunities and challenges for MNCs operating in India.

## ASSIGNMENT II

1. Explain the recent Monetary Policy and its impact on the Business Environment.
2. Explain the recent Fiscal Policy and its impact on business decisions.
3. Discuss the Regulatory Framework governing Corporate Governance in India.